



**IDS** makes communicating simple...

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**Customer:**  
**Anchor Computers Systems Ltd**

**Website:**  
www.anchor.co.uk

**Customer size:**  
30 employees

**Country or region:**  
Parc Menai, Bangor

**Industry:** Software

**Customer profile:**  
Anchor Computer Systems specialises in software for the Instalment Credit Finance sector and the Vehicle Fleet Management market. We have served the finance industry for over 25 years.

*"We needed connectivity that was fast and reliable, and FibreSpeed was an attractive network option. Carrier Wales were very responsive in creating the connection for us."*

**Peter England**, Managing Director,  
Anchor Computer Systems



## **IDS Case Study** **Anchor Computers Systems Ltd**

North Wales software specialist will boost vital revenue streams thanks to Carrier Wales, a trading name of IDS.

### **The Challenge**

Anchor Computer Systems creates, manages and maintains software management systems for finance sector industries, especially those dealing with installment credit finance such as loans, and vehicle fleet management businesses.

The product is offered in two ways – as an application delivered and installed on the customers' machines, or as a hosted service. Here, Anchor hosts the application on its own servers and customers access using a secure internet portal/web site. All the customer needs is a computer and an internet connection.

It makes better business sense for Anchor, and indeed for many of its customers, to use the hosting option. But hosting applications for hundreds of customers and thousands of individual users requires a powerful and reliable internet connection.

### **The Solution**

Anchor Computer Systems is located on Parc Menai, one of the many North Wales business parks with direct connection to the FibreSpeed fibre optical network. Anchor was well aware of what FibreSpeed could offer but needed the skills of a specialist to create a secure and robust connection. It turned to Carrier Wales, an experienced FibreSpeed service provider, and was able to connect without disruption.

The result is a high speed fibre internet connection with 10 megabit upload and download speeds, double the bandwidth Anchor previously had with a dedicated leased line. Better still, the cost has been significantly reduced.

### **Benefits**

With the extra bandwidth, and the ability to upgrade in future without the need for significant capital investment, Anchor Computer Systems now has all the capacity it needs, and can easily expand with more bandwidth, to service existing and new customers with its hosting solution. The hosting services brings an ever increasing regular revenue stream to Anchor, while the customer does not need to worry about hardware requirements, data back-up and system updates. Thanks to Carrier Wales, Anchor hosts the applications on its own hardware and carries out frequent back-ups on its customers' behalf. Carrier Wales has provided an additional service in providing a failsafe solution that means both Anchor Computer Systems and its customers have peace of mind that the connection is reliable and secure at all times.

To discover how IDS can transform your business, visit **www.idsi.co.uk** or call **0870 844 8811**.

